

$$f(x) = \begin{cases} \frac{x^r - f}{x - r} & x \neq r \\ ra^r + ax & x = r \end{cases}$$

$$g(x) = x + r$$

(10)

$$f(r) = ra^r + ra$$

$$\rightarrow a^r + a = r \Rightarrow a = \boxed{-r, 1}$$

$$g(r) = r$$