

$$f(x) = \sqrt[r]{2^r} |x-a| \rightarrow f'(x) = \frac{rx}{\sqrt[r]{2^r}} |x-a| + \sqrt[r]{2^r} x = \frac{rx(-x+a)}{\sqrt[r]{2^r}} + \sqrt[r]{2^r} \quad \square$$

$$\frac{-rx^r + rax + r^2 x^r}{\sqrt[r]{2^r}} = 0 \rightarrow \frac{x^r + rax}{\sqrt[r]{2^r}} = 0 \rightarrow \frac{x(r a + x)}{\sqrt[r]{2^r}} \begin{cases} x=0 \\ x=-ra \end{cases}$$

$x=0 \rightarrow f(x)=0$
 $x=-ra \rightarrow \boxed{\sqrt[r]{r a^r} \times r a} \rightarrow \max_{\text{Gib}} \rightarrow \sqrt[r]{r a^r} \times r a^r = \frac{r}{r} \rightarrow r a^r \times r a^r = \frac{r r}{r} \rightarrow a^r = \frac{1}{r r} \rightarrow \boxed{a = \frac{1}{r}}$
 $x=a \rightarrow \sqrt[r]{a^r} \times 0 = \underline{\underline{0}}$